

Louisville Free Public Library and Beargrass Media
Summer Video Camp Schedule June 13 - 17, 2016

Time	Monday June 13th	Tuesday June 14th	Wednesday June 15th	Thursday June 16th	Friday June 17th
10:00 AM	Intros	GUEST: Acting and Directing - Kate Bringardner Genres: documentary, journalistic, skit, PSA	GUEST: Public Speaking, eye contact and teleprompters. Chip Polston	GUEST: DJ Allison Cros Sound design, foley and sound effects	Sandbox: Record your story
10:30 AM					
11:00 AM	Icebreaker Video		Tour Public Radio	GUEST: The world of field Audio Brad Cassetto	
11:30 AM					
12:00 PM	Lunch	Lunch	Tour WHAS TV	Lunch	Lunch
12:30 PM	Story Board	Sandbox: Record and edit your story	Lunch	Sandbox: Record and edit your story	GUEST: Graphic Artist Montaze Trumbo
1:00 PM	Socially Important Videos: Guests Ben Reno-Weber, Kelsie Smithson, Wendy Sirchio, Lawrence Wilbon				
1:30 PM		File Management and video editing	Tour Courier Journal	GUEST: Important Stories Robin Burke - Music Makes a City	Video Editing
2:00 PM	Tools of the Trade				
2:30 PM	GUEST: Cameras - Terrence McCraney Herschel Zhandh	GUEST: Post Production - Antonio Pantoja Tim Gooch	Tour Bisig Impact Group	Stop motion animation and time lapse video	Web Publication
3:00 PM					
3:30 PM				Download videos from walking tour	
4:00 PM	END	END	END	END	END

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Monday, June 13th

Time	Activity
9:45AM	Meet and get situated
10:00 AM	OFFICIAL START TO PROGRAM: Introductions, and students will briefly discuss what students have created prior to this class and what they hope to learn.
10:30 AM	ICEBREAKER VIDEO: We will select a handful of students to be actors in a less-than-2-minute pre-scripted movie. Students will also assist with recording and editing this movie. It will be finished in 90 minutes.
NOON	LUNCH: We will often eat, watch a short video, and discuss it.
12:30 PM	STORY BOARD: We will discuss various tools for sketching out your story.
1:00 PM	SOCIALLY IMPORTANT STORIES: Guests Ben Reno Weber and Kelsie Smithson of the Community Foundation, Wendy Slrchio of WE Day, and Lawrence Wilbon discuss the importance of using media to improve individual lives, the community, and the world through advocacy. We will watch some examples that have been recorded for local community groups.
2:00 PM	TOOLS OF THE TRADE: We will get out many of the audio and video tools at our disposal and let the students look and touch.
2:30 PM	PROFESSIONAL CAMERAS AND DRONES: Guest independent film makers Terrence McCraney and Herschell Zhandh show and tell with some profession equipment and describe when they use each.
4:00 PM	END

Tuesday, June 14th

Time	Activity
9:45AM	Meet and get situated
10:00 AM	ACTING AND DIRECTING: Local actor Kate Bringardner will work with students on getting the most out of their own performance when on-camera as well as getting the most out others when directing.
10:30 AM	GENRES: We will cover film genres and talk about the different styles of videos we will make.
NOON	LUNCH: We will eat, watch a short video, and discuss it.
12:30 PM	SANDBOX: Record and edit your story - This is the first of three sessions where we will break up into 3 "production teams". Each Production team will record and direct themselves.
1:30 PM	FILE MANAGEMENT AND VIDEO EDITING: We will cover what to do with files after they are recorded. Time spent organizing files will dramatically reduce actual time editing.
2:30 PM	POST PRODUCTION: Local freelance film makers Tim Gooch and Antonio Pantoja will cover how to manipulate video beyond the basic editing functions. We will watch some of their previoius work and touch on making a movie poster that is not a still from the film.
4:00 PM	END

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Wednesday, June 15th

Time	Activity
9:45AM	Meet and get situated
10:00 AM	PUBLIC SPEAKING, EYE CONTACT, AND TELEPROMPTERS: Kentucky Lottery spokesperson Chip Polston will cover some tips about performance in various broadcast situations, smiling, communicating with a co-host, what to do with your hands, and general screen presence.
11:00 AM	TOUR: Louisville Public Media. We will walk up fourth street to the Public Radio Partnership building and tour the radio studios.
NOON	TOUR: WHAS TV. We will walk down CHestnut to WHAS TV Station and take a tour during their noon broadcast.
1:00 PM	LUNCH: We will eat at the small park across the street from WHAS TV.
1:30 PM	TOUR: Courier Journal. We will tour the newsroom as well as see the presses in operation.
2:30 PM	TOUR: Bisig Impact Studios. We will tour this advertising agency's audio and video production studio.
3:30 PM	(BACK AT LIBRARY) We will download all of the videos from the walking tour.
4:00 PM	END

Thursday, June 16th

Time	Activity
9:45AM	Meet and get situated
10:00 AM	SOUNDTRACK: DJ Allison Cross will show how to mix beats using audio software. We will use rhythm to give life to videos as well as splashes of sound to accentuate sections. DURING this hour, we will also cover soundeffects and foley sounds.
11:00 AM	FIELD AUDIO AND LARGE PRODUCTIONS: Freelance audio and video engineer Brad Cassetto will cover how to capture field audio in a variety of settings including the all-important game of "Hide the Mic". He will also share experience of working on crews for large TV productions and commercial work.
NOON	LUNCH: We will eat, watch a short video, and discuss it.
12:30 PM	SANDBOX: Record and edit your story - This is the second of three sessions where we will break up into 3 "production teams". Each Production team will record and direct themselves.
2:00 PM	IMPORTANT LOCAL STORIES: Filmmaker Robin Burke will give some background and show some of "Music Makes a City", a documentary she produced about the history of the Louisville Orchestra.
3:00 PM	STOP MOTION AND TIME LAPSE VIDEO: We will use iphone and ipad apps to make stop motion animations as well as time lapse videos.
4:00 PM	END

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Friday, June 17th

Time	Activity
9:45AM	Meet and get situated
10:00 AM	SANDBOX: Record and edit your story - This is the third of three sessions where we will break up into 3 "production teams". Each Production team will record and direct themselves.
11:00 AM	POWER POINT ANIMATIONS AND PHOTO EDITING: We will cover how to do animations with Microsoft Power Point and export them to video. We will also cover how to edit photos with a free on-line photo editor called pixlr that has many of the same features as Photoshop.
NOON	LUNCH: We will eat, watch a short video, and discuss it.
12:30 PM	PROFESSIONAL GRAPHIC ART: University of Louisville Athletic Department graphic designer Montaze Trumbo will show some of the complexities of detailed graphic art from multiple careers.
1:30 PM	VIDEO EDITING: We will edit the sandbox recordings from the Friday morning session.
2:30 PM	WEB PUBLICATION: We will discuss the various ways to post, promote, and disitribute the finished video and audio products.
3:00 PM	WRAP UP: We will invite the parents of the students JCPS video staff, and Library Director. We will show some of the pieces from the week and discuss the Louisville International Film Fest and cool future opportunities for students.
4:00 PM	END